Engaging the Public in Research and Innovation:

Insights into the two EU projects CONSIDER and ENGAGE 2020

Engage 2020: Engaging Society in Horizon2020

CONSIDER: Civil Society Organisations in Designing Research Governance
Agenda

- Motifs for Engagement
- Levels, Fields and Actors of Public Engagement
- Modes of Engagement
- Barriers and Enablers of CSO Participation
- Ideal Types of Projects engaging Civil Society Organizations
- Some Recommendations
Motifs for Engagement

Engagement should aim to

- Improve public understanding of science
- Emphasise the public good
- Influence research agenda and methods
- Improve technology development: better innovations less risks
- Increase context sensitivity of science
- Solve problems of the civil society
- Extend the political legitimacy
- Democratize science in society
Levels, fields and actors of PE

Four levels of Public Engagement
1. Policy Formation
2. Programme Development
3. Project Design
4. R&I Projects

Fields of practice
• Technology Assessment
• Science Shops
• Engagement of CSOs in R&I
• User Involvement
• Workplace Innovation
• Citizen Science

Actors involved
• Citizens
• Affected
• CSOs
• Consumers/Patients
• Employees
• Users
• Others
Modes of Engagement

- **Taking actively part in R&I:** shaping R&I agendas and processes, contributing knowledge, doing research

- **Being actively involved:**
  a) Initialising, commissioning and funding of R&I (citizen groups as a client of a science shop)
  b) Supervising R&I: Interest representation (local groups in regional planning, CSO`s on the policy making level)

- **Being passively involved**
  as a resource or target group of R&I: Affected groups in a public inquiry/survey, users in market research

- **Being an “object of engagement”**
  being a target group (patients); “employee engagement” as a management strategy
## Barriers and Enablers of CSO participation

<table>
<thead>
<tr>
<th>Barriers</th>
<th>Enablers</th>
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<tbody>
<tr>
<td>Existing network of cooperation</td>
<td>Existing network of cooperation</td>
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<td>Science as authority</td>
<td>Science as problem solving</td>
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<td>Science with and for the people</td>
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<td>Scientific system and its incentives</td>
<td>Collectively shared point of interest (reference to public good)</td>
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<tr>
<td>Lack of the CSO's organizational capacity</td>
<td>Scientific Experience of CSOs</td>
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<td>Funding scheme</td>
<td>Funding scheme</td>
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Ideal types of projects engaging CSOs

Social Interaction

| CSO-distant | CSO-balanced | CSO-driven |

Role of CSO in Knowledge Production

| Limited Importance | Transformative Importance |
### Ideal types of projects engaging CSOs

<table>
<thead>
<tr>
<th>Interaction</th>
<th>Role</th>
<th>Project Governance</th>
<th>Governance Challenges</th>
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<tbody>
<tr>
<td>CSO-distant</td>
<td>Limited</td>
<td>Transformative</td>
<td>Peripherally marginal</td>
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<tr>
<td>CSO-balanced</td>
<td>Limited</td>
<td>Transformative</td>
<td>Peripherally dominant</td>
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<tr>
<td>CSO-driven</td>
<td>Limited</td>
<td>Transformative</td>
<td>Co-operatively restrictive</td>
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<td>Co-operatively inclusive</td>
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<td>Community-related</td>
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<td>Community-based</td>
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- **Keeping the inclusion of the CSO**
  - Integration of CSOs while limiting their influence on the project in general

- **Integration of CSOs in limited fields within a project**
  - Organising a working structure to bridge the distinct logics

- **Allowing CSOs to drive the progress of a project but limiting their performance possibilities**
  - Creating a working structure for cooperation coping with non-academic criteria of knowledge-production
Setting good conditions for PE: Possible Recommendations

- **Rules & Regulations**
  - Provide formal rules for PE to make it obligatory

- **Funding & Incentives**
  - Give time and resources for all actors included

- **Training and Capacity**
  - Provide training measures for all actors

- **Communication & Promotion**
  - A Scientific culture of engagement to change reward structures and organisational barriers in the academic world

- **Research**
  - Develop best practices and new methods
Thank you for your attention!

http://www.engage2020.eu/
http://www.consider-project.eu/

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